

OdorAde

Advanced Technology

Instead of attempting to mask offensive odors with perfumes and other scents, OdorAde locks onto bad smells and eliminates them permanently. Instead of the cover-up strategy used by most anti-odor materials, OdorAde's unique formula actually removes offensive odors once and for all.

How It Works

Like FireAde 2000 and other breakthrough products of Fire Service Plus, OdorAde attacks odors by changing their basic chemistry. The positive charge of OdorAde attracts and captures the negative charge of an odor. When this occurs, the odor ceases to exist. It isn't merely covered up; it is transformed. The odor that once seemed so powerful and long lasting is gone forever.



Green Agent Technology™

- ▶ Eliminates Odors Permanently
- ▶ A bold new approach to odor control
- ▶ Easy to use, nontoxic, biodegradable
- ▶ Solves odor problems at work and homes
- ▶ Fast acting and long lasting

Background image has no chemical representation of FireAde® products.

Where It's Used

OdorAde's ability to completely eliminate odors makes it an invaluable tool in a wide range of industrial, agricultural and household situations. It can be used in landfills, hog, cattle and poultry feeding operations, paper mills, and petroleum and ethanol production facilities, in any location where odor presents a problem. That includes homes with pets, nurseries, kennels, stables, health care units, public safety detention facilities and nursing homes.

How It's Applied

Water based OdorAde uses conventional spraying equipment to cover a problem area with a fine mist. It is applied full strength and, because it is nontoxic and biodegradable, it creates no environmental difficulties. If the problem area is a large landfill or a hog farm for example, the spraying equipment will require a tractor or truck to provide total coverage. If the problem is pet soil on a living room carpet or a teenager's much used sneakers, a hand sprayer or aerosol can will do the job.

Why It's Superior

Most other odor control products use pleasant scents, for example the smell of pine, to overwhelm the disagreeable odor. Some build a cocoon around it. But, in as little as 15 minutes, the pleasant scents dissipate into the air, the cocoon breaks down and the disagreeable odor returns. OdorAde goes a step beyond the others. It actually removes the odor. It will not return unless a new source of odors is introduced. Spray OdorAde on a puppy soiled carpet and the odor will disappear immediately. It will not return as long as the puppy behaves. In a landfill or livestock feeding operation, OdorAde will remove existing odors. Reapplication will be necessary only when new odors develop or emerge.

OdorAde's Pedigree

OdorAde was developed by Fire Service Plus, an internationally recognized leader in the creation of innovative products for firefighting, fire and explosion prevention and other uses. The OdorAde formula is based on the chemical strategies that have made FireAde®, a signature Fire Service Plus product, and the most effective firefighting agent of its kind. Like FireAde®, OdorAde is reliable, economical, easy to use and adapts to meet the needs of a variety of users. Best of all, it lives up to its reputation. When used according to instructions, it works.



Fire Service Plus

Don't Fight Fires...Extinguish Them!™

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